## 1) Cookies and Similar Technologies

A cookie is a small text file placed on your computer or electronic device when you access our website. Similar technologies include web beacons, action tags, local shared objects (e.g., 'flash cookies'), and single-pixel gifs. These technologies can track users' actions and activities or store information about them.

At **Philos**, we use cookies and similar technologies on our website for the following purposes:

• To identify which pages are being used. This helps us analyse data about web page traffic and improve our website to better meet customers' needs. We use this information only for statistical and analysis purposes.

## 2) Information Collected

We may collect information about the device you use to access our website, such as your IP address, browser type, and internet log information. We treat this as personal information.

In certain cases, we may also collect personal information that you voluntarily provide (e.g., by completing an online form).

# 3) Consent for Cookies

In most instances, we require your consent to use cookies. Exceptions include cookies that are:

- Strictly necessary to provide a service you have requested; or
- Essential to the core functionality of the website (e.g., shopping basket or checkout process).

When cookies requiring consent are used, you will be prompted to agree via a pop-up with a checkbox the first time you visit the website. This preference will be stored for future visits.

You may opt out of cookies later via a cookie banner that will allow you to withdraw your consent.

#### 4) Third-Party Cookies

We work with trusted third-party suppliers who may set cookies on our website. These cookies may collect the following information:

- Your IP address
- Time and duration of your visit

By consenting to our use of cookies, you also consent to these third-party cookies.

## 5) Cookies and Similar Technologies Used on This Website

#### **Third-Party Cookies:**

Cookie NameOwnerPurposeGoogle AnalyticsGoogle To track website traffic and usage

#### **Philos-owned Cookies:**

Cookie NamePurposeShopping Basket To store items added to the basket by usersCheckoutTo store user details for a smoother checkout process

For more information on cookies in general, please visit:

- <u>www.aboutcookies.org</u>
- ICO Cookies Guidance

# **Contact Us**

If you have any questions about our use of cookies, please feel free to contact us:

Email: hello@philosdeli.co.uk

**S** Phone: **0115 914 4440** 

<sup>†</sup> Address: 2A High Street, Ruddington, Nottingham, NG11 6EH